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**FOLIOfn, Inc. Partners with Humane Society of the United States,
Offers Investors and RIAs New Animal-Welfare Security Filters**

*Folio Investing and Folio Institutional clients may now tailor their portfolios to
exclude companies on HSUS's Factory Farming list.*

McLean, Va. (January 23, 2017) – FOLIOfn, Inc., the parent company of [Folio Investing](#) and [Folio Institutional](#), has teamed up with [The Humane Society of the United States \(HSUS\)](#) to give investors and financial advisors the ability to avoid investing in companies known for behind-the-times animal welfare policies.

Folio is the only brokerage platform where financial advisors and investors can access the Factory Farm list when building and managing a portfolio. The Factory Farming list is the latest addition to Folio's [social issue exclusions](#) – joining alcohol, genocide, gambling, nuclear power, tobacco and other issues that are important to investors and advisors.

Folio's innovative brokerage technology makes it possible for anyone to customize a portfolio to exclude investments that may conflict with their values. Folio clients may filter out investments in individual securities, sectors, industries or social issues. These filters may be applied to any number or type of account.

"The number of advisors and investors seeking values-driven investment choices is growing, and Folio's innovative brokerage platform gives them a user friendly way to create a socially responsible portfolio," says Steven M.H. Wallman, FOLIOfn, Inc. CEO and founder. "We're pleased to work with The Humane Society in providing these important security filters."

"People are more aware and concerned than ever before about animal abuse on factory farms," says Matthew Prescott, senior director of Corporate Policy for The HSUS. "Unfortunately, many food companies are behind the curve, making Folio's latest investment filters incredibly important and timely."

"My clients and so many others want their animal welfare interests reflected in their portfolio choices," says Brenda A. Morris, CEO of Humane Investing, LLC. "Folio's security, sector and social issue filters are quite powerful and allow me to craft portfolios that are uniquely aligned with my clients' personal values. No other brokerage platform gives me this level of flexibility."

The Factory Farming list includes the following food companies the HSUS describes as particularly laggard in their treatment of farm animals:

- Biglari Holdings (owner and operator of the Steak 'n' Shake restaurant chain)
- Buffalo Wild Wings
- El Pollo Loco
- Pilgrim's Pride Corp. (one of the world's largest poultry producers)
- Popeye's Louisiana Kitchen
- Post Holdings (owner of Michael Foods, one of the world's largest egg providers)
- Seaboard Corporation (one of the world's largest pork producers)

HSUS cites the cage confinement of laying hens and mother pigs by the egg and pork industries, as well as the routine abuse of chickens in poultry production, as the most pressing animal welfare concerns in food production. According to

HSUS, the companies on this exclusion list need to demonstrate more progressive farming/procurement practices and better engagement around animal welfare.

About FOLIOfn, Inc.

FOLIOfn, Inc. and its wholly-owned subsidiary Folio Investments, Inc. provide integrated brokerage, custody and technology development services to financial enterprises and investment advisors on both a full-service and technology-licensed basis. Folio Investments, Inc. is a self-clearing FINRA broker-dealer and custodian and operates under the brands Folio Investing, Folio Institutional, and VIA Folio. It provides services to some of the world's largest financial services firms as well as start ups. FOLIOfn, Inc. is also the parent company of [First Affirmative Financial Network](#), a registered investment advisor specializing in sustainable, responsible, impact (SRI) investing and producer of the [SRI Conference](#), the largest, longest running annual forum for investors and investment professionals engaged in SRI investing.

To open a Folio Investing account, individual investors may visit www.folioinvesting.com. Financial advisors may visit www.folioinstitutional.com to request a demo of Folio's brokerage and custodian features.

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