

Private Placements

The rules for private placements have changed. Yet the underlying processes remain manual, paper-based and resource-intensive. These activities cause unnecessary delays, cost and risk.

Folio Institutional offers a better way for those building Private Placement platforms or engaging in Private Placement offerings with a fully integrated online offering and custody infrastructure.

Our Private Placement platform brings the process online, so it moves forward with greater efficiency and less expense. It is a modular solution that can be assembled to suit your needs from online, automated offer creation, offer management and document distribution to back-end clearing, custody and settlement services from Foliofn Investments, Inc. Leverage our nearly decade and half of experience and proven brokerage platform serving over 400 financial firms and billions of investor dollars to get to market faster, with less expense and significantly reduced implementation risk.



Get to market faster with less business, technology and regulatory risk



Save time, money and increase operational efficiency



Present an offer in a single click and get rapid market feedback



Provide a secure online experience with regulatory compliance and investor protections

- **Get to Market Faster with Less Risk:** Get in front of potential investors sooner by bringing your process online, automating manual activities and leveraging our proven experience, operations and scaled, time tested platform.
- **Customize Around Your Business Needs:** Assemble only the capabilities that are most suitable to your business or plug into a complete, end-to-end solution.
- **Get Rapid Market Feedback:** Gauge market demand more quickly and act with more timely information.
- **Enjoy Book Entry Benefits:** Reduce ongoing costs and risks of certificates, get all the information you need, have transfer restrictions automatically maintained, and benefit from only one shareholder - the omnibus street name holding at the custodian. (Issuers)
- **Reduce Offering Expense:** Create and manage offers, distribute and track documents, and process subscriptions online without escrows or third-party banks.
- **Provide Investor Protections:** Gain investor confidence with SIPC protection, FDIC insurance, account security, privacy and other protections.
- **Increase Access and Convenience for Investors:** Provide investors with the ease and convenience of 24/7 online access, flexible account funding and withdrawal options, transaction history, tax lot reporting and monthly statements.

With our Private Placement platform you can distribute your offer in a single click, rapidly gauge market response and act with current information about investor demand. Additional capabilities and features such as regulatory compliance, tax reporting and investor protections reduce risk while decreasing your overall delivery cost. Investors benefit from convenient online accreditation, instant access to offer documentation and subscription status, and an online brokerage account with the account protections and access they expect.

Key Advantages

- Secure online access and account management
- Ability to distribute multiple offers from the same account
- Firm-directed third party participation
- eDocument distribution and tracking
- Accreditation for Individuals and QIBs
- Clearing, custody, reporting of customer transactions
- Next day settlement for faster access to funds
- Automated exchange of shares and book-entry, street name, record keeping
- Issuer Stock Record online
- Corporate communications and actions (e.g., proxy distribution, returns of capital)
- Multiple account types (e.g., individual, IRA, trust, corporate)
- Flexible account funding and withdrawals via check, wires, EFT and ACAT
- Online confirmations, transaction history and statements
- Cost basis and tax lot accounting
- IRS transaction reporting
- SIPC and FDIC protections for investors
- Flexible fee structures and automated billing
- Online performance reporting

About Folio

Folio Institutional, a division of Folio Investments Inc., is an innovative investment solutions company offering an integrated brokerage and technology platform featuring a patented, state-of-the-art Folio trading capability.

Folio Investments Inc., has been a self-clearing broker-dealer and a direct member of The Depository Trust & Clearing Corporation ("DTCC") since 2001. Today, we provide custody and brokerage services for billions of dollars of investor assets and provide services to thousands of financial professionals and institutions worldwide on both a full service and a technology licensed basis. With access to proven highly scalable, online brokerage and investing solutions, professionals can efficiently maintain diversified portfolios of public and private securities, retain hands-on control over investments, manage tax liabilities, efficiently rebalance portfolios, produce reports, promote compliance, and take many other actions. We are an ideal match for those seeking an established, well-respected custodian for client assets and a cost-effective portfolio management, trading, investment, and high-end client services platform that provides powerful tools to manage diversified strategies.

See for yourself. Schedule an online demonstration today.

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